

District 5730 Newsletter

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Governor's Views:

My year as District Governor is almost over. As I look back over the year, the memories are wonderful, and I am grateful for having the opportunity to serve as your District Governor. It has truly been a year that I will remember.

For years, I have been told of the many projects and hours of service provided by Rotarians in District 5730. After travels across the District, I firmly believe that District 5730 is the best Rotary District in Texas.

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Governor’s Views continued:

Clubs in the District are active in literacy projects, the Million Meal program. Education is extremely important to clubs across the district, with over 100 scholarships given out annually at a value of over \$100,000. Where there is a need within the District, Rotarians are always ready to step up and handle the need.

In summary, I cannot say enough about fifty-two Rotary Clubs in District 5730. Sue and I would like to say "Thank You" for everything - you made the year a great one - for new friends, renewed friendships, for your kindness and for being great Rotarians - thanks.

Remember one thing - "The Future of Rotary is in Your Hands."

Jim

COME CRUISE WITH DISTRICT 5730 ROTARIANS

“PANAMA CANAL” 10 DAY CRUISE

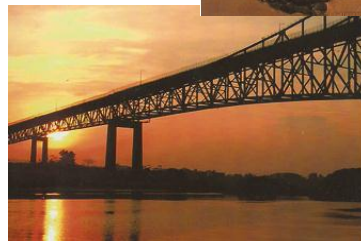
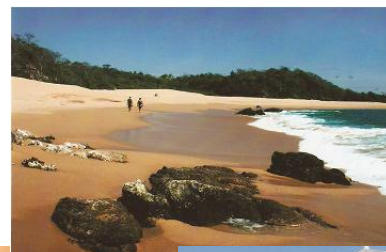
October 16, 2010

Fifty-seven are now signed up for the District cruise to the Panama Canal. Be advised that some space is still available for interested Rotarians, friends, and family. Please contact our Travel Agent Pat Renfro at 806-793-3901.

We will sail from Acapulco, Mexico at 8:00 p.m. on October 16th. The majority of our group is going to Acapulco on Friday, October 15th and will enjoy a tour of the city on Saturday morning. Our tour will include a stop at the Hotel Los Flamingos, the Chapel of Peace, and the famous Quebrada Cliff Divers.

Port of calls for this wonderful journey include Huatulco, Mexico; San Juan del Sur, Nicaragua; Puntarenas, Costa Rica; the Panama Canal; and Ocho Rios, Jamaica.

Our cruise this year on the Coral Princess is a luxurious way to escape completely, with all the amenities for an amazing vacation. Join in the fun and sail away with District 5730 on October 16th.



PARTNER'S VIEWPOINT

The incredible journey I have experienced with Jim for the past three years is rapidly coming to a close. June is rather busy with visits to Capitan, NM to attend the opening night of RYLA, a visit to Sweetwater to attend Cesar's Installation, the Greenbelt Bowl in Childress where Jim will toss the coin for the opening of the game, a trip to Montreal for Rotary International, and a visit to Diabetic Camp.

This will be my second visit to Rotary International. I attended the conference when it was in Chicago. It is an amazing experience where one is able to learn about projects from around the world and to have the opportunity to visit with people who helped make these projects successful.

I have two amazing Rotary International stories to share. In 1936 (long before Jim was even thought about), our Dad and three others traveled by car to Atlantic City to attend Rotary International. They drove night and day, and for years, we heard about their experiences. One of the men later became DG and Jim found some of the programs in his personal collection of Rotary memorabilia. In 1936, it cost \$5.00 to register for the conference. Today, the registration fee for International is \$250.00. These men decided to drop by Washington D.C. to visit with the Representative from this district. They were greeted warmly and were treated to lunch. In the 1950's, my parents traveled to Denver for Rotary International. My mother was allowed to attend the meetings as a "Rotary Ann" and from all reports; the ladies had a lot more fun than the men. They had luncheons at the Country Club, style shows, tours of Denver, and formal teas. Mother spent weeks preparing her wardrobe for the trip. She needed hats and gloves for each outfit and everyone wore "dressy" clothes. I am not planning to pack many things, and I will not be taking a hat for the trip to Montreal. I observed at Chicago the Americans dress more causally than people from other countries did. Rotary and our society have both changed a great deal in seventy years.

Since this is my last column, I would like to thank all the clubs in District 5730 for your warm hospitality. Your participation in all the wonderful projects and your donations to the Foundation helped to make Jim's term as DG successful. I have been blessed to be able to be a part of this wonderful experience. THANKS for the memories!

Sue
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THE ROTARY FOUNDATION

Rotarians in District 5730 supported all programs of The Rotary Foundation during this Rotary year. Total giving will exceed \$276,654, with \$185,921 going to the Annual Fund, \$30,050 in Restricted Giving, \$58,771 for the Polio Challenge and \$1,911 to the Permanent Fund. A net 26.1 % increase in giving to our foundation.

ANNUAL FUND

As of June 5, Rotarians in 44 clubs have given to the annual fund. Every Rotarian - Every Year is the slogan of The Rotary Foundation, which means a per capita gift of \$100 from every Rotarian in the District. The District is currently at \$93.99 per member. Sixteen clubs have exceeded the \$100 per member level. The top three Per Capita giving clubs are the Midland West Rotary Club at \$475.34, Levelland Rotary Club - \$248.81 and Pampa Rotary Club \$192.73.

Annual giving for this year is up 1.8% over last year.

RESTRICTED GIVING

Restricted Giving is where gifts are made of specific grants or projects. This year we had 10 clubs providing fund for matching grants Amarillo Rotary Club contributed \$12,500 for a project in Panama, while Midland West gave \$10,000 for the Million Meal project. A total of \$30,050 in Restricted Giving in comparison to \$12,500 last year. This amounted to a 140.4% increase in giving.

POLIO

Thanks to the \$20,000 challenge grant from The Lubbock Rotary Club Foundation, total giving has reached \$58,771.32 for POLIO. This represents an increase of 152.1 % for 2009-2010. Forty-two clubs have made contributions to the Polio Challenge.

The Rotary Foundation will award special certificates this year to clubs that give \$2,000 or more to the Polio challenge this year. At this time, we have eleven clubs that will be receiving this special recognition: Amarillo Rotary Club, Big Spring Rotary Club, Canadian Rotary Club, Greater Southwest Rotary Club, Hereford Rotary Club, Levelland Rotary Club, Levelland Breakfast Rotary Club, Lubbock Rotary Club, Metropolitan Lubbock Rotary Club, Midland Rotary Club, and Plainview Rotary Club.

PERMANENT FUND

Rotarians in two clubs have given to the Permanent Fund this year, for an increase of 91.1% over the previous year.

Rotarians - there is still time to make a gift to our Foundation this year. The following 09-10 Year End Deadlines for The Rotary Foundation Contributions is provided.

Checks - Must be postmarked 30 June 2010 or prior and received at the lockbox by Wednesday 7 July 2010.

Credit Cards: Online via Rotary.org - must be authorized prior to 30 June 2010 CDT, midnight. Via fax, phone or mail to World Headquarters - must be received and authorized prior to the close of business on 30 June 2010 (CDT, 5 pm)

Thanks District 5730 Rotarians for your support of our Foundation. When you add up the total giving this year - every Rotarians in District 5730 has given a per capita gift of \$139.86 as of June 5, 2010.

I sincerely appreciate your gifts to our Rotary Foundation. The Rotary Foundation is the "Crown Jewel" of Rotary International. Each of you has proven without a doubt "THAT THE FUTURE OF ROTARY IS IN YOUR HANDS".

Thanks! Jim

PDG HOWARD MERCER PRESENTED ROTARY'S PRESTIGIOUS "SERVICE ABOVE SELF" AWARD

Lubbock civic leader and Past District Governor Howard Mercer was presented Rotary International's prestigious "Service Above Self" Award during the District 5730 Assembly in Levelland on May 22.

The award, presented to just 150 Rotarians worldwide, is in recognition of Mercer's longtime commitment to alleviating hunger both locally and globally. He is the recipient of one of seven awards presented in Texas this year and the only one in District 5730.

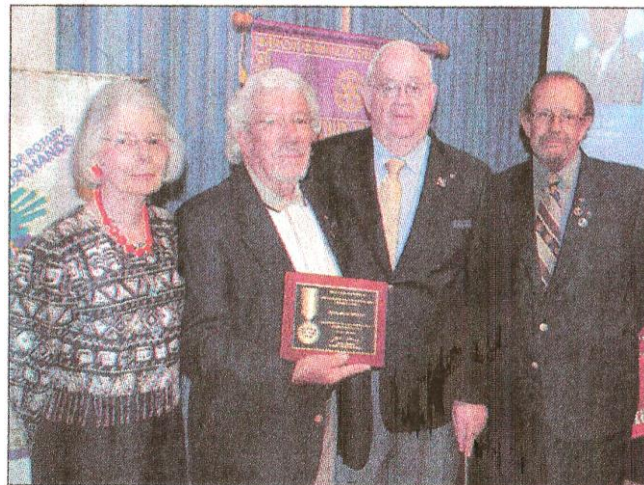
A member of Rotary since 1982, Howard served as District Governor in 2003-2004. Howard, a longtime volunteer and board member of the South Plains Food Bank since 1990, is the charter chairman of Breedlove Foods, Inc., the operator of the Breedlove Dehydration Plant.

As a Rotarian, Howard was also instrumental in the planting and establishment of the Rotary District 5730 Apple Orchard, which provides fresh apples to hungry people on the South Plains.

Howard recalled that George Elle and PDG Clifford Breau got him involved in the apple orchard project. PDG Breau recognized the need for Rotary District 5730 to get involved in the apple orchard project. With Elle providing encouragement and advice, Mercer solicited support from the 52 Rotary Clubs in District 5730 to establish the orchard.

"We started with 1,500 trees and asked the district Rotarians to give \$26.50 for a tree to start the orchard," he said. Everyone who bought a tree was given a bolo tie that Mercer created and made. "We started out with a couple of hundred. By the time it was over, I had made over 1,000," stated Mercer.

Howard recalled Elle telling him that the trees had been ordered that when they came in, they would plant them.



"I did not know they meant that he and I would plant them," Mercer said he and I would plant them," Mercer said with a smile, adding that he thought his friend was going to work him to death. The trees were just sprigs. The first summer, the region experienced two weeks of over 100-degree heat. "We didn't have a watering system but with a watering truck the trees were watered daily. We lost one tree. We've got a water system in place now," Mercer added.

As president of the Southwest Lubbock Rotary Club, his club raised \$85,000 with which the Apple Orchard headquarters was built. "We've grown since it all started in 1992," he said, adding that the investment was well worth it, especially when the apples are ready for harvest and can be shared with hungry people in the Lubbock area.

Today the 2,500 apple trees in the orchard produce in excess of 300,000 pounds of apples annually, all of which are distributed through the South Plains Food Bank.

A friend and fellow Rotarian Ted Holder, who helped with the presentation, summarized his service above self. Holder pointed out that Mercer and his wife Emma Lou are both Paul Harris Fellows and Benefactors of The Rotary Foundation.

DISTRICT AWARD AND CERTIFICATES PRESENTED

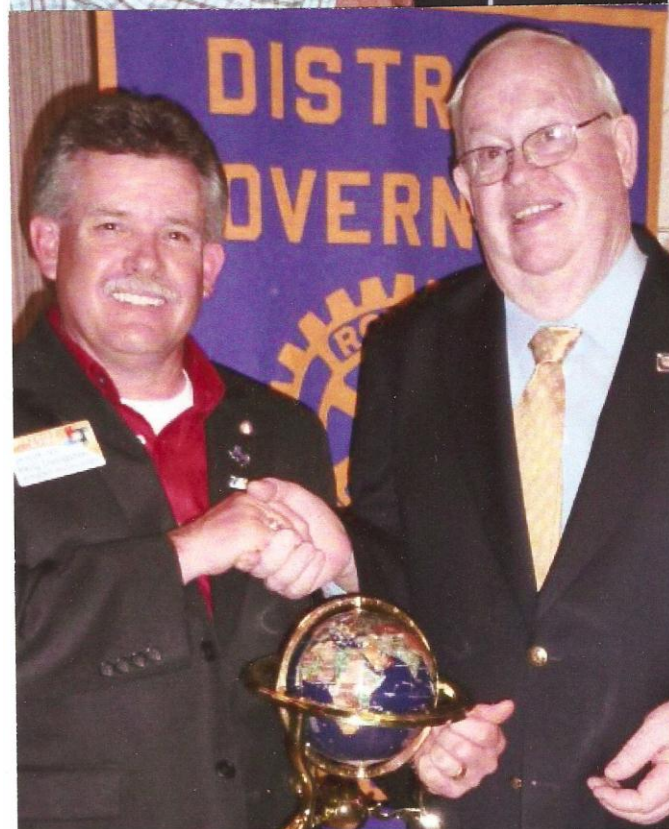
District Governor Jim Cole presented additional award and certificates at the District Assembly on May 22 at South Plains College in Levelland.

The Presidential Citation from Rotary International President John Kenny was presented to twenty-one clubs. These clubs had a net increase in members during the year and provided exceptional service to their communities. The Presidential Citation was presented to the following Rotary Clubs: Amarillo South, Amarillo West, Greater Big Spring, Borger, Canadian, Childress, Dumas, Hereford, Kermit, Levelland, Littlefield, Lockney, Midland West, Odessa, Odessa East, Pampa, Plainview, Seagraves, Snyder, Spearman, and Sweetwater.

The District Blue Chip Club (21), the District Honor Club (14) certificates were presented. Forty-three clubs were recognized for support of the annual fund of The Rotary Foundation with special certificates. Polio Challenge certificates were presented to thirty-five clubs.

District Governor Jim Cole presented two District Governor "Service Above Self" awards. Rotarian John McDowell, President Shamrock Rotary Club received the first award. John is currently serving his second term as President of his club. The second award was presented to Keith Larremore from the Lubbock Rotary Club. Keith has overseen the Literacy projects for the Lubbock Rotary Club for the past six years.

District Appreciation awards were presented to AG Wes Knapp and Kelly Livingston, Foundation Chair Don Shinn, Polio Challenge Chair Ralph McLaughlin, District Newsletter Editor Neville Buchanan, and District Historian Paige Carruth.



DISTRICT AWARD AND CERTIFICATES PRESENTED...continued





Hats Off To:

LITTLEFIELD Rotary Club -they presented High School Scholarships in the amount of \$13,000.

MIDLAND Rotary Club - Gift of \$10,000 to the Million Meal Project.

CHILDRESS Rotary Club - for the Green Belt Bowl Game.

LUBBOCK Rotary Club Foundation -Gift of \$20,000 to the Polio Challenge.

MIDLAND North Rotary Club -gift to Polio and to Rotarian Randy McClay's for his challenge and matching gift.

SEAGRAVES Rotary Club -Grant to the Gaines County Library; Seagraves Branch, for library equipment, Dictionaries in Seagraves, and support of the Polio Challenge.

Polio Contributions of \$2,000.00 plus from the Rotary Clubs of:

AMARILLO, BIG SPRING, MIDLAND, LEVELLAND, LEVELLAND BREAKFAST, LUBBOCK GREATER SOUTHWEST, METROPOLITAN LUBBOCK, CANADIAN, PLAINVIEW, AND HEREFORD.

DALHART -DSG funds to purchase medical equipment for Honduras.

AMARILLO Rotary clubs for their high school mentoring program.

BROWNFIELD Rotary Club-providing Hamburgers for the RYLA campers when they travel to New Mexico.

LEVELLAND Rotary Club-providing cookies for the RYLA campers when they have the lunch stop in Brownfield.

LEVELLAND Breakfast Club-- for providing cold drinks for the RYLA Campers at the lunch stop in Brownfield.

COLORADO CITY-providing 5 scholarships of \$750 each. DENVER CITY-Gives \$4000 in scholarships yearly.

SEMINOLE-For providing motel room"-s for the Houston Police Bicycle Relay Team as the team rides 1400 miles to raise money for The Leukemia and Lymphoma Society.

BIG SPRING-for providing motel rooms for the Houston Police Bicycle Relay Team as the team rides 1400 miles to raise money for the Leukemia and Lymphoma Society.

DISTRICT 5730-for a great Rotary year.

TWENTY MEMBERS OF THE LUBBOCK ROTARY CLUB PRESENTED PAUL HARRIS FELLOWS

Rotarians of the Lubbock Rotary Club were honored with Paul Harris Fellows on May 19th. Mike Pinson Past Director of Rotary International presented the awards following his address to the club. PDRI Mike spoke on the importance of The Rotary Foundation and the meaning of a Paul Harris Fellow.

Rotarian Harold Jones was recognized as a Major Donor to The Rotary Foundation. Harold told the Rotarians, that by giving yearly to the foundation that they could be a major donor too.

Following the presentation of the Paul Harris Fellow, Mrs. Carolyn Selby, presented PDRI Mike Pinson and DG Jim Cole a check from members of the Lubbock Rotary Club for the Polio Challenge. The check was in memory of PDG John Selby.

The Lubbock Rotary Club Foundation board member Terry Key presented their gift to the Polio Challenge, a check in the amount of \$20,000.00. PDRI Mike Pinson and DG Jim Cole both expressed appreciation for the contribution to the Polio Challenge. PDRI Mike Pinson immediately called our Foundation, to inform the foundation of these generous gifts.



HARTWELL ELEMENTARY PTA HOSTED METROPOLITAN LUBBOCK ROTARIANS FOR "FIESTA"

Rotarians of the Metropolitan Lubbock Rotary Club were honored by the Hartwell Elementary PT A with a "Fiesta" on May 10th. The Rotary Clubs of Lubbock have been involved in an "Outdoor Learning Center" at Hartwell for the past two years. This center will be completed in late August and a dedication ceremony will be conducted in September.

The "Outdoor Learning Center" is being funded with a grant from The Rotary Foundation. This grant was the "first reversed" grant approved in District 5730. Rotary Districts in the Philippines, Australia, and Turkey provided funding for this project. District 5730 provided DDF funding along with funds from the Lubbock Rotary clubs.



DISTRICT 5730 MONTHLY CLUB ATTENDANCE REPORT MONTH OF MAY

CLUB NAME	CLUB MEMBERSHIP	AVERAGE ATTENDANCE	NEW MEMBER(S)	NEW PAUL HARRIS FELLOW(S)
Amarillo	110	61		
Amarillo East	30	76.11	Kathy Dodson	
Amarillo South	16	84		
Amarillo West	73	73.36		
Big Spring	63	57.6		
Greater Big Spring	51	51		
Borger	43	60		
Canadian	27	80.56		
Childress	50	54	Kiran Bhakta, Mukund Bhakta, Dudley Owens, & Jerry Jurado	
Colorado City	15	59		
Denver City	13	66		
Dimmitt	20	68		
Dumas	24	62		
Lamesa	26	57		
Levelland	19	63		
Levelland Noon	47	49		
Lubbock	160	67	Paul Carlson; Ross John Navaeth	
Greater Southwest Lubbock	117	68		
Metropolitan Lubbock	42	63.81		
Midland	66	71.19		
Midland Daybreak	9	58		
Midland North	14	56		
Midland West	48	67	Gary Fulton & Blake Mendez	
Monahans	32	53		
Muleshoe	44	50		0
Odessa	99	53		
Odessa East	21	70	Pat Canty and Carol Spense Roberts	
Pampa	59	60.59		
Panhandle	14	82		
Pecos	34	55		
Perryton	39	53		
Plainview	63	55		
Post	35	86		
Seagraves	8	71		
Seminole	18	68		
Shamrock	19	58		
Snyder	48	50		
Spearman	21	73		
Tulia	21	66.25		