



**Rotary International
President
Wilfred Wilkinson**



Governor's Message

January 2008 Governor's message
Rotary District 5730

Thank you for all you have accomplished in your clubs in the first half of the 2007-2008 Rotary years. I have had the honor of visiting each club and know that, in most communities, Rotary and Rotarians are thriving. Each club has those who want to try something new and perhaps different. Encourage those new leaders in new projects that promote the fellowship and service for which Rotary is known.

As our current year passes the midpoint, Brad and Kara Bunn have made great progress in organizing the upcoming Rotary year. Please strive to have your presidents-elect attend PETS in Dallas from breakfast on Friday, 28 March through breakfast Sunday, 30 March. Hundreds of men and women with Rotary leadership experience will give to our presidents-elect the tools and information they will need to succeed in this wonderful opportunity that Rotary presents.

As this Rotary year accelerates to its conclusion, we are coming to the most dynamic Rotary gathering in our district in decades. Doris Redding has assembled a formidable team to put on a district conference that literally has something for everyone.

Please put the evening of Thursday 10 April through breakfast on Sunday 13 April on your calendar or into your Blackberry now. I had great dreams for a dynamic district conference, but Doris and her leaders from throughout the district has exceeded my hopes.

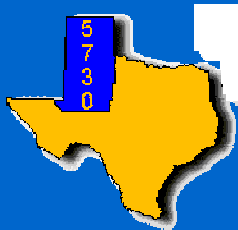
Let me lead you through this unique meeting. Brad and Kara Bunn will host a reception for the district's presidents-elect and incoming leader on Thursday evening. That evening flying Rotarians will be hosted with a reception at the WWII Silent Wings museum at Lubbock International Airport. Rotarians with RV's will be arriving for their roundup with fellow Rotary RV's at the KOA campground. And Rotarians will be arriving with classic and show cars to get ready for the Rotary District Car Show and Shine and the Rotary District Motorcycle Show and Rally. Breakfast on Friday will introduce David T. Robinson from British Columbia, President Wilf's envoy to our meeting.

The all-Lubbock club meeting will combine with the conference at lunch Friday to hear perhaps the most dynamic presentation ever in our district. Commercial astronaut Brian Binnie from Space Ship One will take us on his adventures as the pilot of the record-setting flights of Burt Rutan's civilian spacecraft as it won the Ansari X \$10,000,000 prize and proved the viability of civilian spaceflight. This navy fighter pilot graduated to be one of the world's few commercial astronauts.

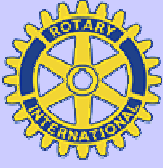
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Amarillo-Amarillo East-
Amarillo South-Amarillo
West-Andrews-Big Spring-Greater Big Spring-Borger-Brownfield-Canadian-Canyon-Colorado City-Dalhart-Denver City-
Dimmitt-Dumas-Floydada-Hereford-Kermit-Lamesa-Levelland Breakfast-Levelland Noon-Littlefield-Lockney-Lubbock-Greater
Lubbock-Metropolitan Lubbock-Southwest Lubbock-Midland-Midland Daybreak-Midland West-Monahans-Muleshoe-O'Donnell



Governor's Message Cont'd

After lunch, the formal meetings are over on Friday as we travel to Bergman's for a superb fashion show, to the golf course or glider port or to our motorcycles and show cars to ready them for the next day's Show and Shine.

Saturday features breakfasts at the RV part and the Holliday Inn Hotel and Towers, and the morning programs will conclude with a presentation by international motivational speaker Pat Johns, the only person to have completed the Himalayan 100-mile multi-day stage race four different years! Pat is a unique Rotarian whose unique program will challenge you to break free of your self-imposed limits.

The Four-Way Test

1. Is it the Truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Is it beneficial to all concerned?

Saturday afternoon, like Friday, will be off to play, this time at the car show, the motorcycle show, or airplane rides for Rotary youth between ages 8 and 17. The conference banquet comes Saturday night with the message from our international president brought by David Robinson. Following dinner will be a country western dance.

We will honor our departed Rotary colleagues Sunday morning at nine, after which we will climb in our RV's, classic cars, airplanes and onto our motorcycles to return home, enlivened and enriched by fellowship with fellow Rotary enthusiast.

As Doris and her district wide team communicate with you and ask your help with and participation in the district conference, please say YES!

Michael

Brian Binnie

★ Biography

★ Presentations

★ Testimonials

On a calm October morning in 2004, with the eyes of the world watching, test pilot Brian Binnie climbed into Burt Rutan's SpaceShipOne. He emerged an hour and half later, a civilian astronaut, having secured the \$10,000,000 Ansari X-Prize, breaking the world altitude record held by the X-15 and paving the way for the future of commercial space transportation with Sir Richard Branson's Virgin Galactic Spaceline.

During his one hour presentation, Brian discusses the personal and technical challenges of this incredible project. His narration is enhanced with many photographs and incredible video of the project and award winning flight into the black sky! He brings to life the dreams, desire, and determination to make an 'impossible' project like SpaceShipOne a reality.

This program is perfect for museums and university lecture series, or for a kickoff or closing presentation for your conference. Attendees will leave the room ready to conquer their own challenges with the same can-do spirit that continues to stimulate and encourage remarkable talents like Brian Binnie.

"And when you turn that rocket motor off you literally step across a threshold into another realm. A realm of blessed peace and quiet and the instant karma afforded by weightlessness." — Brian Binnie

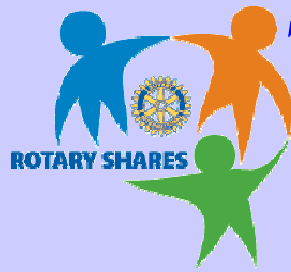
Brian is multi-faceted, and his talents don't stop at astronaut, test pilot, or program business manager. You may have seen Brian alongside Burt Reynolds in the popular "Man Law" commercials for Miller Lite.

Brian Binnie has many degrees and awards from 20 years of service as a Naval Aviator. He is currently a Program Business Manager and Test Pilot at Scaled Composites, LLC. The SpaceShipOne is now on permanent display in the National Air & Space Museum.

★ ★ ★
SpaceShipOne



District Conference Speaker Saturday



Pat Johns will take your organization to the top! An expert motivator, Pat works with organizations that want to fast forward their performance, productivity and profits. Running over 60 marathons and ultra marathons globally, Pat finished the 2005 *Himalayan 100*, as the single figure in history to complete the high-altitude 100 mile running race four times. This perspective has formulated his compelling, dynamic and vibrant presentations. However, Pat's message is not simply about running, it's about how people change when they choose to do difficult things. An award-winning corporate leader, he translates his exceptional endurance message to business and to life!

Pat is as results driven as his clients, Hank Bashore, Chairman of The Board of Directors, of the American Red Cross, confirms: *"He makes you realize that you can do it too."*

From Carol Neves, Director, Office of Policy & Analysis, of the Smithsonian Institution: *"His presentations are well-managed processes that produce visible changes."*

Committed to excellence, Pat brilliantly tailors his presentations to meet client's goals and objectives while working seamlessly to incorporate their theme, company identity and logos. Clients concur:

"In addition to Mr. Johns offering a fantastic and meaningful presentation, I was equally grateful for the amount of time and effort that he obviously spent in preparation for this event. Pat was involved from start to finish to help insure that our Executive Association Day was a big success." Laura McKinney, CAE Director, Membership & Chapter Relations, IAEE - International Association of Exhibitions and Events™.

Pat Johns inspires, enlightens, energizes and entertains audiences by magically weaving his incredible photographs and stories with powerful insightful beliefs delivering a call to action to step out of the COMFORT ZONE to discover genuine fulfillment professionally and personally.



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2008-2009 Theme and Message



"Together, our abilities are stronger. Together, we really can make a lasting difference on a global scale. Together, there is no limit to what we can accomplish."
DGE Brad Bunn