



# Centennial Newsletter Rotary District 5730



Volume 1, Issue 2

August 2004

## District Governor

**Charles D. Cotten**

4015 Boulder  
Odessa, TX 79762  
ccotten@cableone.net

## District Secretary

**Edith Harrington**

(432) 367-5063  
edith@grandecom.net

## District Treasurer

**Rick Riddle**

(806) 293-3681  
rick@mnmr.com

## Assistant Governors

### Area 1

Bruce Roberson  
barrstar@hotmail.com

### Area 2

Jaylyn Engle  
cornerje@dtnspeed.net

### Area 3

Richard Hanna  
rhanna@amaonline.com

### Area 4

Dr. Michael Graves  
gravesmichaelt@yahoo.com

### Area 5

Doris Reding  
dreding@covlev.org

### Area 6

Ken Patterson  
kenelynp@sempai.org

### Area 7

John Willis  
johnw@apex2000.net

### Area 8

Ellen Pate  
m.ellen.pate@sbcglobal.net

### Area 9

Cesar Caro  
Cesar.caro@tstc.edu

## Governor's Message

Bonnie and I knew that this year was going to be interesting, but to have the first two tropical storms of the season named after us is something else! Bonnie was mild and meek (not quite like my Bonnie) in comparison to Charley. It has created havoc in Florida and along the eastern seaboard. If any club has an emergency preparedness program or can send help, please contact a Rotary club in the affected area and offer your support.

By the time you read this month's newsletter, we will have visited 26 of our clubs. It has been a real joy to meet the membership and to learn about all the projects that are going on in the communities served by Rotary. There are also some impressive museums and other sights to see! We had a marvelous time in Amarillo at the "Family of Rotary" celebration organized by Sue Hooper and

the Amarillo clubs. There were over 160 Rotarians, family, and friends from 12 different clubs participating. In visiting the clubs, I have been introduced to several members with perfect attendance of 20+ years. I think it would be fun to know about our perfect attendees. Please send me the names of your perfect attendance Rotarians with over 20 years of perfect attendance and the number of years. We will publish the list in a future newsletter and also on the website. Speaking of the website, Steve Dennis is doing a great job. Please send him information about your club's activities and then visit the website often to stay updated. Out of curiosity, please let me know if you have downloaded and customized the power point presentation to use as an orientation tool for your new members.

Bonnie and I have been most

impressed with the scope and breadth of the Centennial projects being implemented. We ask that each of you send us information on your centennial projects. We would like to feature them in future newsletters. Several of the clubs in communities like Midland and Amarillo have gone together to implement a project. One of particular interest is a Christmas ornament being designed by former Speaker Pete Laney's wife for the Brownfield and Levelland clubs that will be a Centennial ornament. They will be available to clubs. Continued on page 4.



## New Assistant Governor

A new Assistant Governor for Area 9 has been named to replace Lynn Simpson who has moved to Navarro College. Please welcome Cesar Caro. Cesar was President of the Rotary Club of Sweetwater 2003-2004. He has participated in several trips to Mexico to assist

in International Projects. Cesar is an Associate Professor of Computer Network Systems and Administration on the campus of Texas State Technical College at Sweetwater. His email address is cesar.caro@tstc.edu Cesar looks forward to serving his area clubs.



## THE EXTRA MILE National Volunteer Pathway

Our nation's capitol, home to many of America's greatest monuments to leadership and honor, is poised to soon welcome one of its most important and unique tributes, THE EXTRA MILE, a one mile pathway honoring volunteers who have shaped the world by going the

extra mile for others. It will be adjacent to the White House and will be similar to the Hollywood walk of fame. Paul Harris is one of those scheduled to be honored. It will cost approximately \$50,000 to place the 42" diameter bronze medallion in the granite of the walkway. Any

contribution of \$250 or more will receive a 3" replica of the medallion. If you would like to participate or want more information, you can go to the website [www.extramile.us](http://www.extramile.us) or contact PDG Jack Blane at 2700 Ridge Road, Highland Park, IL., 60035



## Congratulations to Beth Duke

I would like to recognize Beth Duke for 14 years of service to our Girls RYLA program. She has been a counselor for 10 years and Camp Director for the past 4 years. She is stepping down as director to pursue other Rotary interests. She

has applied and I am confident she will be accepted as a Counselor for the International RYLA conference to be held in Chicago prior to the International Conference. Beth First was introduced to Rotary as a member of a GSE team

led by Ralph McLaughlin in 1989. Afterward, she joined the Amarillo West Rotary as their first woman member. She is a Paul Harris +2 and a benefactor. Please join me in thanking Beth Duke for her service to District 5730 and Rotary.



## District Centennial Chair Sue Hooper

Clubs from Areas 1, 2, 3, & 4 celebrated "The Family of Rotary" at Wonderland Park August 7th. Approximately 165 people from Amarillo, Borger, Canadian, Canyon, Dalhart, Dumas, Pampa, Perryton and Plainview attended and had a great meal and a lot of fun. There were Rotarians with children, grandchildren and friends. You can see some

of the photos on the district website: [www.ridistrict5730.org](http://www.ridistrict5730.org) This same area is making plans to attend the "Birthday Party of the Century" on February 23, 2005, at the Amarillo Civic Center at 6:00 pm. We are planning for 700 people. Rotarians, spouses and prospective Rotarians are invited to attend. Area presidents are

excited about coming and some have started talking about getting a bus to bring their members. We promise a night that will make the Panhandle of Texas know about Rotary and that will make all Rotarians proud. I encourage each ADG to communicate with your cohorts and presidents to plan a special meeting on Feb. 23, 2005.



Sue and George enjoying Wonderland Park

## Glenn Estess Comments on Membership

“Our membership strategy should include: retention, extension, and recruitment in that order. Recruitment of new members and extensions are both important, but to my thinking top priority is **RETENTION**. Rotary will grow only if we make significant improvement to our retention of current members. So why are so many leaving? I think it is simply because we aren’t meeting expectations. Folks who join Rotary are doing so because of an anticipated benefit. When that benefit does not materialize, they leave. We need to find the reasons we are not

providing what is expected.” **DO YOU KNOW WHY YOUR MEMBERS ARE LEAVING? GOOD PLANNING AND ACTIVE INVOLVEMENT OF MEMBERS IN CLUB ACTIVITIES ARE TWO OF THE KEYS.**



## Bonnie’s Corner

Just as food fuels the body, laughter fuels our souls. Charles and I have visited Twenty Six (26) clubs as of the writing of this newsletter. There has been no lack of food and laughter with our club visits and we are humbled at the enthusiasm each club has shared with us, enhancing the lives of those they touch, and making dreams come true. These are a group of Rotarians who are dedicated to making a difference in the lives of others and the Rotary World. “Enthusiasm is contagious, you could start an epidemic.”

We were unaware of so many talented musical folks in our district, for instance John Williams led us in a tribute to Governor Cotten by singing “I wish I were in the land of Cotton.” The Odessa Rotary Board used Kazoos to show their respect to the Governor.

Many of the clubs are working on their Centennial Project,

Borger is refurbishing Tennis Courts in their community, Odessa Rotary club has decided to assist the community by helping with the restoration of the Bush home at the Presidential Museum in Odessa. The Amarillo clubs are working on the Rotary Centennial Park and a new YMCA. Brownfield and the Leveland Rotary Clubs have decided to produce a Christmas Ornament to commemorate the 100th year of Rotary, I can hardly wait to see it.

Many thanks go to all the clubs for spreading their enthusiasm across District 5730 and the Centennial Committee and Chairwoman Sue Hooper for the Family night at Wonderland Park in Amarillo, where we shared food, Family and Fun.

The District Conference Committee and Chairman

Troy Chesnut are working hard to make this years District Conference in Odessa, May 12-15, 2005, one you don’t want to miss. Stay tuned in and turned on to the Rotary Centennial District Conference as we prepare to Celebrate Rotary.



Walter & Bette Johnson with Helen & Faith Harrell Enjoy Family and Fun at Wonderland Park in Amarillo.

*“Enthusiasm is contagious, you could start an epidemic.”*

[bcotten@cablone.net](mailto:bcotten@cablone.net)



## Governor's Message Continued from page 1

Our conference committee for 2005 under the leadership of Chairman Troy Chesnut held their first meeting to begin organizing the event. If there is anything you would like to have happening, please let Troy know. As I have told the clubs that I have already visited that we are going to have a Hall of Friendship. I am asking each club to do a scrapbook, poster board, video, whatever will tell the story of your club and its' history as well as the things you are doing this year to "Celebrate Rotary" and the

centennial. Put May 12-15, 2005 on your calendar now! We will be having a joint conference and assembly.

We are still looking for a chairman for our GSE for this year and next. If you have a member that is interested, please have them contact Marla Barbee or myself. It is not too late to go to Mexico with us in September. You can contact PDG Don Shinn or DGE Ted Holder for more information.

There is a new award available for non-Rotarians called the

Service Award for Professional Excellence. The district can give out 10 of these awards during the year. These would be great to use during your vocational recognition programs. If you want more information email me at ccoten@cableone.net.

Remember August is Membership and Extension Month and September New Generations Month. Congratulations to the Odessa clubs for starting a joint Rotaract club between Odessa College and U T Permian Basin.



## Recognition of Membership Development Initiatives

The success of Rotary depends heavily on the ability to develop and retain qualified members. Fostering and encouraging an environment which promotes membership ensures the long-term health of the association. The advancement of our organization corresponds to the creation of new, effective Rotary clubs and their internal membership growth and development. Continued support of various aspects of membership requires innovative and strategic efforts from clubs and districts. To acknowledge clubs who have developed and implemented creative strategies to positively impact membership in their area, one club from each district will be recognized for its efforts.

### **GUIDELINES**

Clubs will be recognized based on their fulfillment of one of the three primary foundations of membership

growth and development:

Retention

Recruitment of Qualified new members

Organization of new clubs

### **CLUB RECOGNITION**

District governors will select one club from their district to receive a certificate of recognition. Clubs will be highlighted at the 2005 Rotary International Convention in Chicago, as well as communicated throughout the Rotary world.

### **SUBMISSION DUE DATE**

The district governor must receive submissions by 1 April 2005 from clubs.

Governors will submit one innovative approach from their district to RI Headquarters by 15 April 2005.

### **SUBMISSION PROCESS**

Clubs should submit a detailed explanation of their proactive strategy, initiative, or program to their district governor. The submission should be a maximum of two pages.

Explanations could include the following items:

What is the purpose of the strategy or program?

What was the initial problem or challenge?

What regional factors, issues, or trends were affecting membership?

What is the process or procedures of the program?

Who has been involved?

What has been accomplished?

What was the program's long-term success?

What modifications have been adopted?

What was the cost of implementation?

## *Recognition of Membership Development Initiatives by Rotary International*



## DISTRICT 5730

### MONTHLY MEMBERSHIP STATUS REPORT

<i>District 5730 July, 2004</i>	<i>Members Base</i>	<i>Members Current</i>	<i>Membership Change</i>	<i>Attendance Percent-%</i>	<i>Paul Harris Fellows</i>	<i>Foundation Benefactors</i>
Amarillo	165	165		65		
Amarillo East	27	27		73.9		
Amarillo South				72		
Amarillo West	93	93		63	44	
Andrews						
Big Spring	95	95		52.2	19	
Big Spring, Greater	60	60		50	11	
Borger	40	40		75	21	2
Brownfield	19	21	2	65	10	
Canadian				73		
Canyon	45	45		66.2	30	1
Childress			1			
Clarendon	21	21			43	
Colorado City	13	14	1	55		
Dalhart	40	40		25	22	3
Denver City						
Dimmitt	16	16		70		
Dumas	21			67		
Floydada	29	29		93.1	4	
Hereford	15	15		73.3		
Kermit	24	24		54		
Lamesa	26	26		52		
Levelland Breakfast						
Levelland Noon						
Littlefield	21	21		54	17	
Lockney	15			73.8		
Lubbock	177	176	-1	61	75	7
Lubbock Metro	40	39	-1	72	37	1
Lubbock Southwest	108	108		65	47	5
Lubbock, Greater	67	68	1	66.2	71	4
Midland	79	79		73.4	45	2
Midland Daybreak	15	15		56.7	3	
Midland West	64	64		57	38	
Monahans	24	22	-2	43	16	
Muleshoe	42	42		58		
O'Donnell	13	13		86	2	
Odessa	135	137	2	70	114	11
Odessa East	21	21		69	15	
Odessa, Greater	45	45		87	31	3
Pampa	64	64		67.1		
Panhandle						
Pecos	29	27	-2		8	2
Perryton	42			54		
Plainview	98			47.5		
Post	30	32	2	68	5	3
Ralls	5				4	
Seagraves	7	7		71.2	2	
Seminole	22			59.1		
Shamrock						
Snyder	28	28		83		
Spearman	15			75.6		
Sweetwater	53	55	2	52	40	
Tahoka						
Tulia	21	20	-1	5		

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## New Members

### NEW MEMBERS

#### August 2004

#### Colorado City

Mike Foster

#### Greater Lubbock

Jennifer Lang

#### Lubbock Metro

Angeles Barranda

#### Post

Robert (Bob) Xivec

Franco Trevino

#### Odessa

Cressinda Springer

Jay George

#### Pampa

Lance DeFever

Didi Houghton

Pathom Thavaradhara

#### Seminole

Mark Larson

### IMPORANT DATES

**Sept 1** Deadline for Suggestion for Zone Director

**Sept 16-19** Mexico trip

**Sept 27-Oct 3** Zone Institute, Scottsdale, AZ

**Nov 13** Membership/Foundation seminar-Lubbock

**May 12-15** District Conference Odessa

### August CLUB VISITS

- 3 August Canadian
- 4 August Dumas
- 5 August Amarillo South and Amarillo Noon
- 6 August Amarillo West
- 9 August Amarillo East
- 10 August Kermit
- 11 August Midland Day-break and Monahans
- 12 August Odessa East
- 13 August Gr. Big Spring
- 16 August Hereford
- 17 August Canyon
- 18 August Childress
- 19 August Dalhart
- 20 August Panhandle

**We're on the WEB!**

See us at:

[www.ridistrict5730](http://www.ridistrict5730)

