

## BIOGRAPHICAL SKETCH

Stephen S. John  
Vice President for Institutional Advancement  
South Plains College  
Levelland, Texas

Stephen S. John is vice president for institutional advancement at South Plains College, a comprehensive community college with campuses located in Levelland, Lubbock and Plainview on the southern High Plains of the West Texas Panhandle. South Plains College has a headcount enrollment of more than 9,200 students.

John is completing his 27th year with South Plains College where he provides administrative oversight for the public relations, marketing, communications, community and governmental relations and resource development activities of the college. He directs a staff of 12 professionals whose work has been recognized by the National Council for Marketing and Public Relations through its national Paragon Awards program and the NCMPR District 4 Medallion Awards program.

As a member of the college's Administrative Council, John also serves as a facilitator for the college's strategic planning, institutional effectiveness and continuous quality improvement efforts. He also serves as executive director of the South Plains College Foundation.

He is the immediate past president of the Levelland Breakfast Rotary Club, an office he held two years (2004-05 and 2005-06). During his tenure, the Levelland Breakfast Rotary Club was named Outstanding Club for Area 5 in 2006 and earned the District Governor's Blue Chip Club Award. He served as the coordinator of the District 5730 cruise raffle during the 2005-06 club year. He is currently serving as Area 5 Assistant Governor for Rotary District 5730.

John is a past national president of the National Council for Marketing and Public Relations and is a member of the Council for Resource Development.

In the community, he has served on a number of boards and civic committees, including the Levelland Area Chamber of Commerce, Levelland Partners in Progress Committee, the Closing the Gaps P-20 Council, the Legislative Affairs Committee of the Lubbock Chamber of Commerce, and the South Plains Economic Development Task Force. He is a past member of the Levelland Chamber Ambassadors. He is an active member of St. Michael Catholic Church and holds membership in the Levelland Knights of Columbus.

In his career and volunteer work, John has been an advocate of the value of public education and has worked to create opportunities for young people to attend South Plains College and realize the dream of a college education.

He holds a bachelor of science degree in graphic arts and journalism and master of business administration degree in management and marketing from Sul Ross State University in Alpine.

He and his wife Emmalie, a counselor with the South Plains Special Education Cooperative, have three children, all of whom have graduated from South Plains College. Kathryn is a graduate of Texas Tech University and works as the college recruiter in the Office of Enrollment Management at SPC. Greg is a computer engineering major at Texas Tech, and Sarah is a public administration major at Texas State University in San Marcos.

In his spare time, John is an avid gardener.