

This year's presidential citation program focuses on individual involvement through the four Avenues of Service and activities related to youth. Our service emphases for the year — membership, water, literacy, and health — are also reflected throughout the citation. By continuing to emphasize the family of Rotary, we will encourage Rotarians' families, as well as Rotaractors, Interactors, and other program participants, to join us in our service work and fellowship.

To qualify for a citation, your club should complete the membership goal and one activity from each of the six categories listed in this brochure between 1 July 2007 and 31 March 2008. The scope of the activities should be in proportion to the number of Rotarians in the club and their abilities, interests, and skills. Once your club has met this challenge, complete the certification form and submit it to your district governor by 31 March 2008. Governors must submit a list of certified clubs to RI World Headquarters, and it must arrive no later than 15 April 2008.

Use this citation program as your guide for 2007-08, and let us show the world that *Rotary Shares*.

Sincerely,

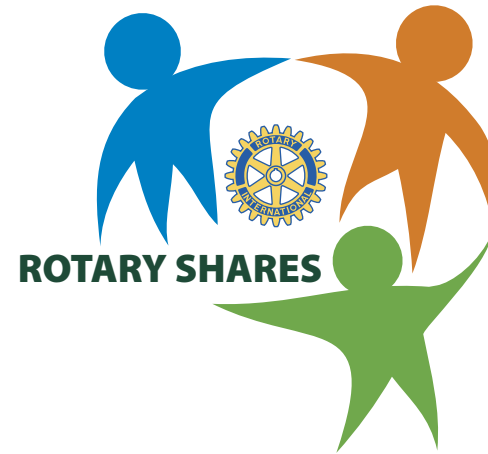
Wilfrid J. (Wilf) Wilkinson
President, Rotary International, 2007-08



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ROTARY SHARES

2007-08
President
Wilfrid J. Wilkinson

PRESIDENTIAL CITATION



Dear club presidents,

I am happy to welcome you to your year in office and to the 2007-08 leadership team. Our Rotary movement is a great one, and its greatness is most effectively demonstrated through the individual efforts of its members. We take the time to share our talents, skills, and energy with others, and through this process, we create a better world. It is this fundamental generosity of our members that inspired this year's theme: *Rotary Shares*.

As club president, you play a vital role in Rotary's success in 2007-08, and I am calling on you to lead by example. Be visibly involved in your club's activities and inspire your members to join you. Motivate members to volunteer their time and talents to carry out service projects, both at home and abroad. Instill Rotary ideals in the next generation through active participation in our many youth programs.

I am also counting on all 2007-08 Rotary leaders to do their part in strengthening Rotary's membership. Along with directors, district governors, and other leaders, I am asking each of you to bring at least one new member into Rotary and to encourage your members to do the same.

Recognition for District Governors

To qualify for recognition, 50 percent or more of the clubs in your district must earn a citation, and the governor and 50 percent or more of the district's club presidents must have brought a new member into Rotary between 1 July 2007 and 31 March 2008.

2007-08 Rotaract and Interact Presidential Citation

Rotaract and Interact clubs may also be recognized for undertaking worthy service activities that demonstrate that *Rotary Shares*. To qualify for the citation, Rotaract and Interact clubs must complete at least four activities overall from any of the categories. The sponsoring Rotary club must sign the Rotaract and Interact Presidential Citation Certification Form and submit it to the district governor by 31 March 2008. Governors must submit a list of certified clubs to RI World Headquarters, and it must arrive no later than 15 April 2008.

Membership Goal (required)

Have a net increase of one member by 31 March 2008.

Membership

- ◆ Ensure that a club member attends the district membership development seminar.
- ◆ Have 10 percent or more of the membership, other than the club president, bring in new members by 31 March 2008.
- ◆ Recruit alumni from Foundation programs (Ambassadorial Scholars, Group Study Exchange team members, Rotary World Peace Fellows) or RI programs (former Youth Exchange students, Rotaract or Interact members) into membership by 31 March 2008.
- ◆ Give formal recognition to any club member who recruits more than one new member by 31 March 2008.
- ◆ Encourage diversity of membership, and promote a balanced membership. Induct new members from demographic groups not currently represented in your club.
- ◆ Conduct an analysis of qualified professional and business leaders within the community to identify prospective members.
- ◆ Retain members in Rotary by helping relocated Rotarians join a club in their new community.

- ◆ Recruit professional colleagues in other locations, or new colleagues at your place of business, into membership at their local Rotary club.
- ◆ Report new members monthly to RI by using Member Access on the RI Web site (www.rotary.org).

Club Service

- ◆ Have your club give a subscription of *The Rotarian* (or Rotary regional magazine) to the local public or high school library.
- ◆ Ensure that incoming club officers and members attend the presidents-elect training seminar, district assembly, district Rotary Foundation seminar, and district conference, as appropriate.
- ◆ Recognize a member who is providing outstanding service toward polio eradication.
- ◆ Ensure that every Rotarian in your club is personally invited to participate in club activities, whether it be serving on a project committee or taking responsibility for some aspect of club service.
- ◆ Recognize a Rotarian in your club who actively participated in the full range of club projects and programs with the Four Avenues of Service Citation.
- ◆ Include non-Rotarian family members (for example, spouses, children, parents, widows, widowers) into the family of Rotary through service and fellowship activities on at least five occasions.
- ◆ Appoint a family of Rotary committee to assist with projects and activities for Rotarians and their families.
- ◆ Invite a speaker from a local nongovernmental organization, or present a club program on the United Nations Millennium Development Goals (www.un.org/millenniumgoals).

Vocational Service

- ◆ Hold a forum on ethics and the application of The Four-Way Test in business and professional life.
- ◆ Present all new club members with a copy of *The Four-Way Test* or the *Declaration of Rotarians in Businesses and Professions* (200-EN).
- ◆ Encourage members either to join and serve on committees of professional or trade associations or to develop and implement a campaign to promote pride in vocational or professional skills in the workplace.
- ◆ Ask each member of your club to mentor a young person, and have at least 50 percent of the club participate.

- ◆ Sponsor a day for Rotarians to bring young people to their places of business to educate them about career opportunities.
- ◆ Have at least one member provide an internship at his or her place of business to a high school or college student.
- ◆ Organize a vocational service activity during Vocational Service Month (October).
- ◆ Register a club member as a Rotary Volunteer and encourage him or her to seek a Rotary Foundation Volunteer Service Grant.
- ◆ Have a club member host a Group Study Exchange team member at his or her place of employment.

Community Service

- ◆ Conduct a community needs assessment, and use it to establish new local service projects that will involve at least half of the club members and their spouses. Consider using Goodwill Industries International* as a project resource.
- ◆ Sponsor a new Rotary Community Corps.
- ◆ Conduct a water project in your community.
- ◆ Sponsor or participate in a health awareness campaign or a project that addresses health concerns.
- ◆ Sponsor or participate in a community literacy project. Consider working with the International Reading Association* in developing the project.
- ◆ Share Rotary with the general public by placing a public service announcement, possibly one from Rotary's public image campaign, in a print publication, on a radio or television program, or on a billboard.
- ◆ Sponsor or participate in a project designed to promote peace or conflict resolution.
- ◆ Have a current or former Rotary World Peace Fellow speak at a club meeting.
- ◆ Conduct a community service project carried out by club members and Rotary Foundation alumni.

International Service

- ◆ Support or register a project on the World Community Service Projects Exchange.
- ◆ Using the United Nations Millennium Development Goals (www.un.org/millenniumgoals) as a starting point, develop and initiate a new project in support of international service that will be carried out by at least half of your members.
- ◆ Seek a Rotary Foundation Matching Grant or Health, Hunger and Humanity (3-H) Grant for a water, health, or literacy project.

- ◆ Achieve the Every Rotarian, Every Year goal of US\$100 or more per capita in Annual Programs Fund contributions to The Rotary Foundation.
- ◆ Conduct an international service project in support of water management and sanitation.
- ◆ Conduct an international literacy project.
- ◆ Identify a qualified candidate to compete at the district level for at least one Rotary Foundation Educational Programs award (Ambassadorial Scholar, Rotary World Peace Fellow, Group Study Exchange team member or leader, Rotary Grants for University Teachers participant).
- ◆ Sponsor a Group Study Exchange team, host a team member, or participate in a Rotary Friendship Exchange.
- ◆ Give a club program on Global Networking Groups, or have at least 5 percent of club members join one of these groups.
- ◆ Make a club contribution to PolioPlus or PolioPlus Partners.
- ◆ Implement a club program on PolioPlus and Rotary's role in the Global Polio Eradication Initiative.
- ◆ Have a club member serve as a Rotarian host counselor for a Rotary Foundation Ambassadorial Scholar.

Youth

- ◆ Sponsor a new Interact club or a community- or university-based Rotaract club.
- ◆ Sponsor a participant in a Rotary Youth Leadership Awards (RYLA) event.
- ◆ Sponsor or host a Youth Exchange student, Ambassadorial Scholar, or Rotary World Peace Fellow.
- ◆ Participate in a career counseling and development project for young people in your community, stressing the importance of formal education in meeting career goals.
- ◆ Adopt a school.
- ◆ Sponsor or participate in a project that addresses the problems of child abuse or street children.

* RI has a formal cooperative relationship with this organization.