



2010-2011
Best Printed Newsletter Award
Best Online Newsletter Bulletin Award

Check One: **Best Printed Club Newsletter** **Best Online Club Newsletter**

Rotary Club _____

Two clubs will be recognized in the entire district for the most outstanding newsletter, one club for Printed Newsletter and one club for the Online Newsletter.

Printed: Clubs should submit 3 printed copies of their newsletter for review. The newsletter will be judged on features such as the following:

- Easy reading format
- Distribution means (mail, at club meetings and or email)
- Club information
- Club programs
- Use of photos and graphic images
- Frequency of distribution (monthly, weekly, biweekly, etc.)
- Recent meeting notes, club events, district events
- Inclusion of Rotary information on Membership, The Foundation, District Conference, International Convention, etc.
- Humor

Online: All of the above criteria will be considered.

Clubs submitting an award entry for Best Club Bulletin (Online) must indicate complete website address: _____

Printed: Please submit one newsletter from the following periods for consideration:

July 1, 2010 – September 20, 2010
October 1, 2010 – December 31, 2010
January 1, 2011 – February 28, 2011

Online: The committee will select an archive issue based on the periods listed above.

Return completed form along with printed copies of the club newsletters (does not apply to online submissions) by March 15, 2011 to DG César M. Caro, 100 Mesquite Court, Sweetwater, TX 79556